

TIMKEN



MARKET SEGMENT WORK TRUCK

Work truck owners depend on their vehicles for their livelihoods. Whether they operate one truck or an entire fleet, reliability normally drives their decision-making. They count on Timken® wheel hub units, which can last twice as long as economy-line models – because we engineer our products to be stronger, by design.

We work closely with our distributors and their retailers to help target these special consumers. By segmenting Timken® hub unit bearings by the most popular vehicles and using market data and Demand Insight®, our award-winning inventory optimization tool, we help identify the greatest sales opportunities in your region.

Accelerate your sales by sharing with work truck owners the real benefits of premium Timken bearings.

TIMKEN MATTERS TO WORK TRUCK OWNERS

QUALITY Timken® wheel hub units last twice as long as economy products. We know the steel, component quality, surface finishes and rolling element profiles significantly impact bearing life. While premium and economy hub unit bearings may look similar, economy versions feature generic designs and lack the exacting specifications of Timken premium hubs.†

PREFERENCE Nearly 50% of technicians surveyed prefer Timken over any other bearing brand – more than double the closest competitor.*

SERVICE We focus on outstanding quality, performance and safety, and we monitor every detail from operation to ease of installation.

VALUE Timken offers exceptional quality and reliability built on a trusted reputation. Technicians surveyed agree, citing quality, lack of comebacks and their trust in Timken as reasons Timken is better than competitors.*

*Based on a survey conducted in 2011 by an independent research firm of professional technicians at independent repair shops in the U.S. Information derived from Timken Standard Hub/Bearing Accelerated Durability Rig Test. Testing methods accepted by original equipment manufacturers. (SP450300, 513200). †Weibull life based on statistically small sample size.

USE TIMKENINFO.COM TO FIND THE RIGHT PART FAST

Location	Part Number	Part Type	Qty	Comment	Application
FRONT	HA590068	Wheel Bearing and Hub Assembly	2	15" Wheel	FWD, 4-Wheel ABS
FRONT	HA590069	Wheel Bearing and Hub Assembly	2		FWD, Non-ABS
FRONT	HA590066	Wheel Bearing and Hub Assembly	2	16" and 17" Wheels	FWD, 4-wheel ABS
REAR	HA590066	Wheel Bearing and Hub Assembly	2	4 Stud	FWD, 4-wheel ABS, Rear Drum
REAR	HA590067	Wheel Bearing and Hub Assembly	2		FWD, Non-ABS, Rear Drum
REAR	HA590088	Wheel Bearing and Hub Assembly	2	5 Stud	FWD, 4-Wheel ABS, Rear Drum
REAR	HA590088	Wheel Bearing and Hub Assembly	2		FWD, Rear Disc

1 APPLICATION TAB

Use this section to enter the year, make, model, and the type of part you're currently looking to repair. There is also a field for the vehicle's engine type, in the event the part you're seeking is engine specific.

2 VIN SEARCH

Simply enter the Vehicle Identification Number (VIN) to find all the relevant parts for a particular vehicle.

3 PART DETAIL WINDOW

Clicking the part number brings up the Part Details window, which gives access to information on the specific part.

- View images of the part and get key attributes such as ABS or non-ABS, bolt circle diameters, number of studs, bolt quantities for flanges, etc.
- See every car that the selected part fits, year ranges for each model and additional part information.

4 TORQUE SPECIFICATIONS

Torque Specifications are a key piece of information for ensuring proper installation. By properly installing the products you increase the likelihood of getting maximum performance and life from our products. Most parts have torque specifications for wheel studs, flange bolts and axle nuts, and it is given in both Foot Pounds and Newton Meters.

5 CROSS REFERENCE

This tab allows you to enter a part number from the OE or a non-Timken brand and the system will take you to an interchange for the Timken part.

6 PART SEARCH

You can also perform a Part Search by using the part number. Simply enter the part number into the Part Detail box and it will populate with all the available information

7 KNOWLEDGE CENTER

The Knowledge Center has two key features:

- Search by Part Number: enter the information on the part you need and the system will search for a part number.
- Timken TechTips: a collection of information about the installation, removal, maintenance and repair of automotive and heavy-duty applications where Timken products are used.

8 DISTRIBUTOR LOCATOR

Finally, once you have found your part, you can take the next step – getting your hands on one. That's when you go to the Distributor Locator tab. This takes you to www.timken.com where you can enter your location information to find an authorized Timken distributor near you.

TIMKEN

The Timken team applies their know-how to improve the reliability and performance of machinery in diverse markets worldwide. The company designs, makes and markets bearings, gear drives, automated lubrication systems, belts, brakes, clutches, chain, couplings, linear motion products and related industrial motion rebuild and repair services.

Stronger. By Design.

www.timken.com/aftermarket